

JUSTINE THOMPSON // SENIOR DESIGNER & ART DIRECTOR

Collaborative and concept driven creative with a strong motivation for positive change and big ideas. 10 years of experience working for small shops, large agencies, and corporate consulting. Seeking employers who fight for innovative creative, encourage experimentation, and strive to create valuable and interesting work.

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📍 Atlanta, GA

EDUCATION

Graphic Design (BA) with Business Minor
TCU • Fort Worth, TX
2015– 2019

EXPERIENCE

Senior Art Director

Trade School Studios • Atlanta, GA • April 2024 – Current

- Concepted, sold, and Art Directed ESPN's Million-Dollar 2024 College Game Day campaign
- Directed and Art Directed a multitude of high budget, high performing organic and paid social media campaigns for The Home Depot

Senior Art Director

BCG BrightHouse • Atlanta, GA • March 2022 – Jan 2024

- Launched nationwide Employee Value Propositions & launch activations for major brands such as Vans, Liberty Mutual, Wounded Warrior Project, and Dow Chemical
- Orchestrated, Branded, and Produced John Deere's Investor's Day media and presentation, resulting in more than one billion dollars in technology investments.

Senior Art Director

The Adrenaline Agency • Atlanta, GA • September 2021 – March 2022

- Concepted, pitched, and sold over 4 Million Dollars of campaign work to Charles Schwab Bank
- Contributed to bank rebrands, brand launches and interactive concepts to bring the financial industry up to speed with modern design and technology

Art Director

The Adrenaline Agency • Atlanta, GA • March 2021 – September 2021

Junior Art Director

Wunderman Thompson (formerly JWT) • Atlanta, GA • June 2019 – March 2021

- Designed, pitched, sold, and created over 2 Million dollars of campaign work for the North Carolina Education Lottery
- Directed stock photo and video shoots and designed a 350+ page Marine Corps resource that thousands of US Military recruiters utilize every day

Division One Student Athlete

Texas Christian University • Fort Worth, TX • 2015 – 2018