

JUSTINE THOMPSON // SENIOR ART DIRECTOR

Collaborative and concept driven AD with a strong motivation for positive change and big ideas. 9 years of experience working for small shops, large agencies, and corporate consulting. Seeking employers who fight for innovative creative, encourage creative experimentation, and strive to create valuable and insightful work.

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📍 Atlanta, GA

EDUCATION

Graphic Design (BA) with Business Minor
TCU • Fort Worth, TX

EXPERIENCE

Senior Art Director

BCG BrightHouse • Atlanta, GA • March 2022 – Current

- Art Directed a Super Bowl commercial (airing Feb 2024)
- Launched nationwide internal Employee Value Propositions & launch activations for major brands such as Vans, Liberty Mutual, Wounded Warrior Project, and Dow Chemical
- Pioneered BrightHouse's implementation of image-generative AI and created materials to teach coworkers these new programs
- Orchestrated, Branded, and Produced John Deere's Investor's Day media and presentation

Senior Art Director

The Adrenaline Agency • Atlanta, GA • September 2021 – March 2022

- Concepted, pitched, and sold over 4 Million Dollars of campaign work to Charles Schwab Bank
- Contributed to bank rebrands, brand launches and interactive concepts to bring the financial industry up to par with technology

Art Director

The Adrenaline Agency • Atlanta, GA • March 2021 – September 2021

Junior Art Director

Wunderman Thompson (formerly JWT) • Atlanta, GA • June 2019 – March 2021

- Was the Creative Director and only creative team representation on multiple TV commercial and social productions
- Redesigned a 350+ page book that thousands of US Military recruiters utilize every day
- Directed stock photo and video shoots and designed branding, website, and social platforms for the launch of a new telemedicine iPhone app

Division One Student Athlete

Texas Christian University • Fort Worth, TX • 2015 – 2018

- Devoted 40+ hours every week to competing at the highest level while maintaining a 3.7 GPA
- Created a community service program and organized mandatory service for TCU Student Athletes

TOOLBOX

Midjourney, Dall-E, Chat GPT, Adobe Creative Suite, Branding and Identity, Creative Strategy, Microsoft Office Suite, Procreate, Spark, Strategic Direction, Social Media Strategy, Trello, Typography, WordPress, Wix